

**The ProDoc Program**  
**«The Dynamics of Transcultural Management and Governance  
in Latin America» \***  
invites you to the public lecture of

**Prof. Dr. Mark Millington**  
University of Nottingham

***Unequal encounters? The dynamics of cultural  
difference in Latin America***

**Thursday, May 23<sup>rd</sup>, 2013, 4:15 pm. University of Bern, Hallerstrasse 6. Room 205**



Millington examines some responses to and theories about intercultural relations within Latin America and between Latin America and the US and Europe. The highly contrasted perspectives range from hostility towards indigenous cultures and defensive nationalism towards US influence on the one hand, to advocacy for indigenous cultures as offering a form of knowledge fundamentally different from and unassimilable by European modernity.

He argues that these polarised views have as much to do with politics as with cultural realities. In this contentious context the theory of transculturation seems to offer a middle way of creative cultural interaction, but suggesting that this theory needs to be examined with as much caution as other more radical perspectives.

Mark Millington is Professor of Latin American Studies at Nottingham University. He has published on numerous Latin American novelists and on the theory of transculturation and cross-cultural reading. His last book was a study of the representation of masculinity in twentieth-century Latin American fiction. His current research is on intellectual life in early twentieth-century Mexico and in particular the autobiography of José Vasconcelos.

• The ProDoc is a program initiated by Prof. Dr. Yvette Sánchez and Prof. Corinne A. Pernet, Ph.D. (University of St. Gallen), Prof. Dr. Marc Hufty (IHEID), PD Dr. Stephan Rist (University of Bern), and Prof. Dr. Aline Helg (University of Geneva). It is funded by the Swiss National Science Foundation. See: <http://www.cls.unisg.ch/es-ES/ProDoc.aspx>