

The ProDoc Program
**«The Dynamics of Transcultural Management and Governance
in Latin America» ***

invites you to the public lecture of

Prof. Dr. Ottmar Ette

University of Potsdam

TransArea. A Transcultural Latin American History on the Move

Friday, March 16th, 2012, 4 p.m. University of Bern, Schanzeneckstrasse 1, Room A 003



Latin American Area Studies have been criticized for their homogenizing perspective both among and within the different countries. Recognizing the limits of the national framework, Ottmar Ette proposes the concept of TransArea Studies which focuses on the complex relationships, circulations and interactions of space and time beyond the territorial definitions. He places dynamic, mobile processes, multipolar movements and open structures in the foreground, stimulating "a transareal science" of the Americas, which can be understood as the consideration of a given region – Latin America – as a multilayered linkage of past, present and future movements. In other words, Latin America appears as a network of dislocations that are traced in their translocal connections.

Ottmar Ette is Chair of Romance Literature at the University of Potsdam. He has published an impressive number of books and articles on cultural and literary theory while Latin America has always been at the center of his research endeavours. Among his books are *Weltbewusstsein* (2002), *ÜberLebenswissen* (2004), *ZwischenWeltenSchreiben* (2005), *Alexander von Humboldt und die Globalisierung* (2009) and *ZusammenLebensWissen* (2010). He has also edited books such as *Caribbeans on the Move* (2008), *Caleidoscopios coloniales. Transferencias culturales en el Caribe del siglo XIX* (2010) and *Trans(it)Areas. Convivencias en Centroamérica y el Caribe. Un simposio transareal* (2011). For further information see: <http://www.uni-potsdam.de/romanistik/ette/ette/ette.html>

* The ProDoc is a program initiated by Prof. Dr. Yvette Sánchez and Prof. Corinne A. Pernet, Ph.D. (University of St. Gallen), Prof. Dr. Marc Hufty (IHEID), PD Dr. Stephan Rist (University of Bern), and Prof. Dr. Aline Helg (University of Geneva). It is funded by the Swiss National Science Foundation. See: <http://www.cls.unisg.ch/es-ES/ProDoc.aspx>